OSCENIA # WILL

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Order#	er#	62357756			Flight Dates	es		0/24	10/24/16 - 11/06/16	11/0	6/16					탕	Update Date		_	10/26/16
Sys	Syscode	4044			Agency		S	сгее	n St	ateg	ies i	Screen Strategies Media				Ve	Version			1 Vs. 1
Syst	System Name	Spectrum/Saint Cloud, MN			Advertiser		Þ	Ilian	ce fo	raB	ette	Min	Alliance for a Better Minnesota			Sh	Show All Lines			
Market	ket	Minneapolis-St. Paul														To To	Total # of Weeks	ks	Ц	2
					Client Code	de	Н									Total	al		Ц	\$9,618.75
ΑE		Natasha Levinsohn			Product Code	ode	Н									င	Commission		Ц	\$1,442.81
Sales	s Coordinator				Est Code		2	2862								Ne	Net Total			\$8,175.94
Office	ě	Washington			Product Name	ame	\dashv									To	Total Spots			207
Phone	ne	(301) 951-2620			Credit Status	tus	\dashv									Aff	Affiliate Split		_	100.0
Status	sn	Not accepted														So	Sold On		0	Cost Per Spot
Survey	/ey	Cable Nielsen Live Only Nov15	5		Primary Demo	emo	Þ	dults	Adults 35+							GRP	Õ	-	_	GIMP -
Γ					Makegood Policy	Policy	D	pprc	Approval Required	equ	ired					CPP	9			CPM -
Com	Comments :	10.26 new order, please review and confirm. thanks	nd confirm. th	anks																
Line	Net	Program	Start	Stop	Start	Stop	3	-	\$	-	П	S	S	RTG	MP	Total	Cost	Total	Spot	Line Comment
	AEN	A&E Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×	П	\neg		2	1	_	\$53.75	\$53.75	30	Issue
2	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				3.	1	2	\$36.25	\$72.50	30	Issue
ы	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				9	1	_	\$57.50	\$57.50	30	Issue
4	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				э	•	2	\$70.00	\$140.00	30	Issue
ر ن	AEN	A&E Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×				3	•	_	\$36.25	\$36.25	30	Issue
6	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×	31	,	2	\$36.25	\$72.50	30	Issue ()
7	AEN	A&E Access	10/24/16	10/30/16	16:00	19:00					×	×	×		,	_	\$57.50	\$57.50	30	Issue \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
8	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00					×	×	×		,	2	\$70.00	\$140.00	30	Issue
9	AEN	A&E Late Fringe	10/24/16	10/30/16	00:00	02:00					×	×	×	·			\$36.25	\$36.25	30	Issue
10	AEN	A&E Daytime	10/24/16	10/30/16	09:00	19:00				133		×	×	·	•	2	\$57.50	\$115.00	30	Issue
11	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×							\$43.75	\$43.75	30	Issue
12	BRVO	D Bravo Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				ε	ı	2	\$53.75	\$107.50	30	Issue
13	BRV0	Bravo Access	10/24/16	10/30/16	16:00	19:00					×	×	×	*	•	_	\$43.75	\$43.75	30	Issue
14	BRVO	D Bravo Prime	10/24/16	10/30/16	19:00	24:00					×	×	×	,	i	2	\$53.75	\$107.50	30	Issue
15	BRVO	D Bravo Daytime	10/24/16	10/30/16	09:00	19:00						×	×			2	\$43.75	\$87.50	30	Issue
16	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×					Ĩ	1	\$53.75	\$53.75	30	Issue
17	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×				1	9	2	\$36.25	\$72.50	30	Issue
18	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×				а			\$57.50	\$57.50	30	Issue
19	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				10	•	2	\$70.00	\$140.00	30	Issue
20	CNN	CNN Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×					•	_,	\$36.25	\$36.25	30	Issue
21	CNN	CNN Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×		•	2	\$36.25	\$72.50	30	Issue

	Issue	30	\$65.00	\$32.50	2	·			_	×	×	×	×	0 24:00	6 19:00	11/6/16	10/31/16	Food Prime	FOOD F	42
	Issue	30	\$57.50	\$57.50	7	at.	1		Н	×	×	×	×	0 19:00	6 16:00	11/6/16	10/31/16	Food Access	FOOD F	41
	Issue	30	\$72.50	\$36.25	2	э	5		\dashv	×	×	×	×	0 16:00	6 09:00	11/6/16	10/31/16	Food Daytime	FOOD F	40
	Issue	30	\$115.00	\$57.50	2	2	9	×	×				ŏ	0 19:00	6 09:00	10/30/16	10/24/16	ESPN Daytime	ESPN	39
	Issue	30	\$140.00	\$70.00	2	2	N .	×	×				0	0 24:00	6 19:00	10/30/16	10/24/16	ESPN Prime	ESPN	38
	Issue	30	\$57.50	\$57.50	_		4	×	×			П	ŏ	0 19:00	6 16:00	10/30/16	10/24/16	ESPN Access	ESPN	37
	Issue	30	\$140.00	\$70.00	2		7		_	×	×	×	×	0 24:00	6 19:00	11/6/16	10/31/16	ESPN Prime	ESPNE	36
	issue	30	\$57.50	\$57.50	1		ï			×	×	×	×	0 19:00	6 16:00	11/6/16	10/31/16	ESPN Access	ESPN E	35
	Issue	30	\$115.00	\$57.50	2			×	×				ŏ	19:00	6 09:00	10/30/16	10/24/16	Discovery Daytime	DISC	34
	Issue	30	\$36.25	\$36.25	_	,	,	×	×				ŏ	02:00	6 00:00	10/30/16	10/24/16	Discovery Late Fringe	DISC	33
	Issue	30	\$140.00	\$70.00	2			×	×				ŏ	24:00	6 19:00	10/30/16	10/24/16	Discovery Prime	DISC	32
	Issue	30	\$57.50	\$57.50	_	ï	e	×	×				ŏ	19:00	6 16:00	10/30/16	10/24/16	Discovery Access	DISC	31
	Issue	30	\$72.50	\$36.25	2	,	r	×	×			П	ŏ	16:00	6 09:00	10/30/16	10/24/16	Discovery Daytime	DISC	30
	Issue	30	\$36.25	\$36.25	1	i.	c			×	×	×	ŏ	02:00	6 00:00	11/6/16	10/31/16	Discovery Late Fringe	DISC	29
	Issue	30	\$140.00	\$70.00	2				Н	×	×	×	ŏ	0 24:00	6 19:00	11/6/16	10/31/16	Discovery Prime	a osia	28
	Issue	30	\$57.50	\$57.50	1	,			Н	×	×	×	ŏ	19:00	6 16:00	11/6/16	10/31/16	Discovery Access	DISC	27
	Issue	30	\$72.50	\$36.25	2		3		Н	×	×	×	ŏ	16:00	6 09:00	11/6/16	10/31/16	Discovery Daylime	DISC	26
	Issue	30	\$115.00	\$57.50	2	3	5	×	×				ŏ	19:00	6 09:00	10/30/16	10/24/16	CNN Daytime	CNN	25
	Issue	30	\$36.25	\$36.25	_	,	я	×	×			\exists	ŏ	02:00	6 00:00	10/30/16	10/24/16	CNN Late Fringe	CNN	24
	Issue	30	\$140.00	\$70.00	2		a	×	×				ŏ	24:00	6 19:00	10/30/16	10/24/16	CNN Prime	CNN	23
	Issue	30	\$57.50	\$57.50	_	î	¥	×	×			\exists	ŏ	19:00	6 16:00	10/30/16	10/24/16	CNN Access	CNN	22
Line Comment	Line	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	TI O	-	\$	-	@ G	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																thanks	nd confirm	10.26 new order, please review and confirm. thanks		Comments :
	CPM	L	-	CPP	0				a.	Approval Required	oval F	Appro	Ş	Makegood Policy	Makeg					-
	GIMP		•	GRP	ြ						s 35+	Adults 35+		Primary Demo	Primar		15	Cable Nielsen Live Only Nov15		Survey
	Cost Per Spot			Sold On	Ś													Not accepted		Status
	100.0			Affiliate Split	Þ									Credit Status	Credit			(301) 951-2620		Phone
207				Total Spots	7									Product Name	Produ			Washington		Office
\$8,175.94				Net Total	z							2862		de	Est Code			Ethan Williamson	Coordinator	Sales C
\$1,442.81				Commission	0									Product Code	Produ			Natasha Levinsohn		AE
\$9,618.75				Total	<u>-</u>]									Code	Client Code					
2			eks	Total # of Weeks] ਜ਼ਾ				1				l					Minneapolis-St. Paul		Market
			es	Show All Lines	σ.		m	Alliance for a Better Minnesota	ter Mi	a Be	ce fo	Allian		iser	Advertiser			Spectrum/Saint Cloud, MN	Name	System Name
	1 Vs. 1			Version	< I			D	Screen Strategies Media	ategie	on Str	Scree			Agency			4044		Syscode
	10/26/16			Update Date	_ 				16	10/24/16 - 11/06/16	/16 -	10/24		Dates	Flight Dates			62357756	5700	Order #

	The second of th					4]				VI STATE OF THE ST	
	62357756			Flight Dat	es	1	0/24	176	1 1	06/1	5	5			<u> </u>	date Date			0/26/16	
Name	trum/Saint Cloud,			Advertise				ice f	or a	Bette	M	nnesota			<u>د</u> ا	low All Line	S			
	Minneapolis-St. Paul		Ш				П	П	П	П	П				[[]	tal # of We	eks	Ц		2
				Client Co	de	Ц	П	П	П						[J	tal		Ш		\$9,618.75
	Natasha Levinsohn			Product C	Code	Ц									ဂ္ဂ	mmission				\$1,442.81
Coordinator				Est Code			862								Z	t Total				\$8,175.94
	Washington			Product N	lame	_									70	tal Spots				207
	(301) 951-2620			Credit Sta	atus	Ц									Af	filiate Split		Ų	00.0	
	Not accepted														Sc	id On			Cost Per Spot	
	Cable Nielsen Live Only Nov	15		Primary C)emo	_	Adult	s 35	+						GF	₽ P	-	<u> </u>	SIMP -	
				Makegoo	d Policy	H	ndd	oval	Req	uired	-					β	-		SPM -	
Comments :	10.26 new order, please review a	nd confirm.	thanks																	
						1	1	1	1	1	1									
Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	-1	8	-	п	S	S	RTG	ΙMΡ	Total Spots	Unit Cost	Total Cost	Spot	Line Comr	ment
FOOD	Food Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×	\dashv	\dashv			,	_	\$36.25	\$36.25	30	Issue	
FOOD	Food Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×			2	\$36.25	\$72.50	30	Issue	
FOOD	Food Access	10/24/16	10/30/16	16:00	19:00					×	×	×		2	1	\$57.50	\$57.50	30	enssi	
FOOD	Food Prime	10/24/16	10/30/16	19:00	24:00					×		×		9.	2	\$32.50	\$65.00	30	Issue	
FOOD	Food Late Fringe	10/24/16	10/30/16	00:00	02:00					×	×	×		а	٦	\$36.25	\$36.25	30	Issue	
FOOD	Food Daytime	10/24/16	10/30/16	09:00	19:00						×	×		22	2	\$57.50	\$115.00	30	Issue	
FX	FX Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×		\vdash		1	,	1	\$40.00	\$40.00	30	enssi	
FX	FX Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×		\neg		ı	10	2	\$28.75	\$57.50	30	Issue	
FX	FX Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×					0	1	\$43.75	\$43.75	30	Issue	
FX	FX Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×					E	2	\$53.75	\$107.50	30	Issue	
FX	FX Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×						1	\$28.75	\$28.75	30	Issue	
FX	FX Daytime	10/24/16	10/30/16	09:00	16:00				П	×	-	×	1	ı	2	\$28.75	\$57.50	30	lssue	
FX	FX Access	10/24/16	10/30/16	16:00	19:00					×	×	×			1	\$43.75	\$43.75	30	Issue	
FX	FX Prime	10/24/16	10/30/16	19:00	24:00				\neg	×	×	×			2	\$53.75	\$107.50	30	Issue	
FX	FX Late Fringe	10/24/16	10/30/16	00:00	02:00					×	×	×	ì	1	1	\$28.75	\$28.75	30	enssi	
FX	FX Daytime	10/24/16	10/30/16	09:00	19:00				\neg		×	×	9	,	2	\$43.75	\$87.50	30	enssi	
HALL	Hallmark Morning	10/31/16	11/6/16	05:00	09:00	×	×	×	×		Н		3		1	\$35.00	\$35.00	30	Issue	
HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×					×	2	\$23.75	\$47.50	30	sue	
HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×						1	\$36.25	\$36.25	30	enssi	
HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×				100	9	2	\$32.50	\$65.00	30	Issue	
HALL	Hallmark Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×		\neg				_	\$23.75	\$23.75	30	Issue	
Order # Syscode System I Market Market				62357756 4044 404	62357756 4044 404	E2357756 Flight Date A044 A04	Minneapolis-St. Paul Client Code	Minneapolis-St. Paul Client Code	Minneapolis-St. Paul Client Code Advantiser Agency Advantiser Agency Advantiser Agency Advantiser Advantiser Agency Advantiser Agency Advantiser Agency Advantiser Adv	Minneapolis-St. Paul Client Code Advantiser Agency Advantiser Agency Advantiser Agency Advantiser Advantiser Agency Advantiser Agency Advantiser Agency Advantiser Adv	Minneapolis-St. Paul Client Code Advantiser Agency Advantiser Agency Advantiser Agency Advantiser Advantiser Agency Advantiser Agency Advantiser Agency Advantiser Adv	Be2357756	Minneapolis-St. Paul Client Code	B2335756	Bight James Bight James Bight Dales Bight Dales	Bodd Bodd	Bodd Bodd	Bodd 577366 Column Cloud, MN Majernory Cloud Not Cloud, MN Majernory Cloud Not Cloud, MN Majernory Majernory	Bigate-franksiand Cloud, JANN	B2237758 2004 100

	Issue	30	\$72.50	\$36.25	2	ā	٠,	×	×	×				16:00	09:00	10/30/16	10/24/16	History Daytime	HIST	84
	Issue	30	\$36.25	\$36.25	1	-				Ĥ	×	×	×	02:00	00:00	11/6/16	10/31/16	History Late Fringe	H TSIH	83
	Issue	30	\$140.00	\$70.00	2		3			Â	×	×	×	24:00	19:00	11/6/16	10/31/16	History Prime	H	82
	Issue	30	\$58.75	\$58.75	-1	ā				^	×	×	×	19:00	16:00	11/6/16	10/31/16	History Access	H ISIH	81
	Issue	30	\$72.50	\$36.25	2	i				Ĥ	×	×	×	16:00	09:00	11/6/16	10/31/16	History Daytime	H ISIH	80
	Issue	30	\$53.75	\$53.75	-	1				Ĥ	×	×	×	09:00	05:00	11/6/16	10/31/16	History Morning	н	79
	Issue	30	\$115.00	\$57.50	2	,		×	×					19:00	09:00	10/30/16	10/24/16	HGTV Daytime	нсту н	78
	Issue	30	\$36.25	\$36.25	_		·	×	×	×				02:00	00:00	10/30/16	10/24/16	HGTV Late Fringe	н үтэн	77
	Issue	30	\$140.00	\$70.00	2	r	ı	×	×	×	-	Щ		24:00	19:00	10/30/16	10/24/16	HGTV Prime	н ллэн	76
	Issue	30	\$57.50	\$57.50	1		c	×	×	×				19:00	16:00	10/30/16	10/24/16	HGTV Access	н ллэн	75
	Issue	30	\$72.50	\$36.25	2			×	×	×	Н	Щ		16:00	09:00	10/30/16	10/24/16	HGTV Daytime	н ллэн	74
	Issue	30	\$36.25	\$36.25	_	-				$\hat{}$	×	×	×	02:00	00:00	11/6/16	10/31/16	HGTV Late Fringe	н лтэн	73
	Issue	30	\$140.00	\$70.00	2	•	r			Ĥ	×	×	×	24:00	19:00	11/6/16	10/31/16	HGTV Prime	н Атэн	72
	Issue	30	\$57.50	\$57.50	_	1				$\hat{-}$	×	×	×	19:00	16:00	11/6/16	10/31/16	HGTV Access	н ОТО	71
	Issue	30	\$72.50	\$36.25	2	-	э			Ĥ	×	×	×	16:00	09:00	11/6/16	10/31/16	HGTV Daytime	н ллэн	70
	Issue	30	\$53.75	\$53.75	_					$\hat{}$	×	×	×	09:00	05:00	11/6/16	10/31/16	HGTV Morning	н ллэн	69
	Issue	30	\$72.50	\$36.25	2	1		×	×	\dashv	\vdash	Щ		19:00	09:00	10/30/16	10/24/16	Hallmark Daytime	н ттун	68
	Issue	30	\$23.75	\$23.75	_	4	3	×	×	×		Щ		02:00	00:00	10/30/16	10/24/16	Hallmark Late Fringe	HALL H	67
	Issue	30	\$65.00	\$32.50	2			×	×	×	\vdash			24:00	19:00	10/30/16	10/24/16	Hallmark Prime	HALL	66
	Issue	30	\$36.25	\$36.25	_			×	×	×	_			19:00	16:00	10/30/16	10/24/16	Hallmark Access	HALL	65
	Issue	30	\$47.50	\$23.75	2		1	×	×	×				16:00	09:00	10/30/16	10/24/16	Hallmark Daytime	HALL H	64
Line Comment	<u> </u>	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S		W T		≤	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																thanks	nd confirm.	10.26 new order, please review and confirm. thanks		Comments :
,	CPM	_	-	CPP	[2]					quirec	al Rec	Approval Required	Þ	d Policy	Makegood Policy					
,	GIMP		-	GRP	ြု						35+	Adults 35+	Ą)emo	Primary Demo		15	Cable Nielsen Live Only Nov15		Survey
	Cost Per Spot	_		Sold On	Sc													Not accepted		Status
	100.0	Ļ		Affiliate Split	Αt								-	itus	Credit Status			(301) 951-2620		Phone
207		Ц		Total Spots	T _C								Н	lame	Product Name			Washington		Office
\$8,175.94				Net Total	Z							2862	28	overality.	Est Code			Ethan Williamson	Coordinator	Sales C
\$1,442.81				Commission	ဂ္ဂ								\dashv	ode	Product Code			Natasha Levinsohn		Æ
\$9,618.75		_		Total	<u>_</u> ਜ਼ਾ								\dashv	de	Client Code					
2		\rfloor	eks	Total # of Weeks] ਗ								-			_[Minneapolis-St. Paul		Market
			S	Show All Lines	<u>s</u>			Alliance for a Better Minnesota	r Min	Bette	for a	lliance	≥	1	Advertiser			Spectrum/Saint Cloud, MN	Name	System Name
	1 Vs. 1			Version	<				Media	egies	Strate	Screen Strategies Media	S		Agency			4044		Syscode
	10/26/16			Update Date	드				σ	/06/1	6-11	10/24/16 - 11/06/16	1	es	Flight Dates			62357756		Order#
									100											

Order#	62357756	Flight Dates	10/24/16 - 11/06/16	Update Date		10/26/16	
Syscode	4044	Agency	Screen Strategies Media	Version		1 Vs. 1	
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code		Total			\$9,618.75
AE	Natasha Levinsohn	Product Code		Commission			\$1,442.81
Sales Coordinator	Ethan Williamson	Est Code	2862	Net Total			\$8,175.94
Office	Washington	Product Name		Total Spots			207
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	-	GIMP	1
•		Makegood Policy	Approval Required	CPP -		CPM	1
Comments:	10.26 new order, please review and confirm, thanks						

105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	ΓF	LIF	LIF	LIF	LIF	LIF	LIF	LIF	LIF	두	HIST	HIST	TSIH	HIST	Net
MSNBC Access	MSNBC Daytime	MSNBC Late Fringe	MSNBC Prime	MSNBC Access	MSNBC Daytime	MSNBC Morning	Lifetime Daytime	Lifetime Late Fringe	Lifetime Prime	Lifetime Access	Lifetime Daytime	Lifetime Late Fringe	Lifetime Prime	Lifetime Access	Lifetime Daytime	Lifetime Morning	History Daytime	History Late Fringe	History Prime	History Access	Program
10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/24/16	Start Date
10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	10/30/16	Stop Date
16:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	00:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	00:00	19:00	16:00	Start Time
19:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	02:00	24:00	19:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	02:00	24:00	19:00	Stop
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	2	_	2	-	2	_	2	-	2	٦	2	1	2	-3	2	_	2	7	2	٦	Total Spots
\$43.75	\$28.75	\$28.75	\$53.75	\$43.75	\$28.75	\$38.75	\$43.75	\$28.75	\$53.75	\$43.75	\$28.75	\$28.75	\$53.75	\$43.75	\$28.75	\$38.75	\$57.50	\$36.25	\$70.00	\$58.75	Unit Cost
\$43.75	\$57.50	\$28.75	\$107.50	\$43.75	\$57.50	\$38.75	\$87.50	\$28.75	\$107.50	\$43.75	\$57.50	\$28.75	\$107.50	\$43.75	\$57.50	\$38.75	\$115.00	\$36.25	\$140.00	\$58.75	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

		CPM	•	CPP	y Approval Required	Makegood Policy		1
		GIMP	•	GRP	Adults 35+	Primary Demo	Cable Nielsen Live Only Nov15	Survey
	pot	Cost Per Spot		Sold On			Not accepted	Status
		100.0	plit	Affiliate Split	75	Credit Status	(301) 951-2620	Phone
207			its	Total Spots		Product Name	Washington	Office
\$8,175.94				Net Total	2862	Est Code	Ethan Williamson	Sales Coordinator
\$1,442.81			ion	Commission		Product Code	Natasha Levinsohn	AE
\$9,618.75				Total		Client Code		
2			Weeks	Total # of Weeks			Minneapolis-St. Paul	Market
			Lines	Show All Lines	Alliance for a Better Minnesota	Advertiser	Spectrum/Saint Cloud, MN	System Name
		1 Vs. 1		Version	Screen Strategies Media	Agency	4044	Syscode
		10/26/16	ate	Update Date	10/24/16 - 11/06/16	Flight Dates	62357756	Order#

Comments:

10.26 new order, please review and confirm. thanks

	TNT Access TNT Prime TNT Late Fringe TNT Daytime TNT Access	e inge	e inge	inge e inge	MSNBC Daytime TBS Morning TBS Daytime TBS Prime TBS Daytime TBS Daytime TBS Daytime TBS Daytime TNT Morning TNT Daytime TNT Access TNT Daytime TNT Daytime	MSNBC Late Fringe MSNBC Late Fringe TBS Morning TBS Daytime TBS Prime TBS Daytime TBS Daytime TBS Daytime TBS Late Fringe TBS Daytime TRS Daytime TRS Prime TRS Daytime TRS Daytime TNT Daytime TNT Daytime TNT Late Fringe TNT Daytime
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\$36.25 \$36.25 \$58.75	\$58.75 \$57.50	\$43.75 \$53.75 \$36.25 \$58.75 \$57.50	\$28.75 \$53.75 \$28.75 \$43.75 \$53.75 \$36.25 \$58.75	\$28.75 \$53.75 \$28.75 \$28.75 \$53.75 \$53.75 \$43.75 \$43.75 \$43.75 \$53.75 \$53.75	\$43.75 \$38.75 \$28.75 \$53.75 \$28.75 \$28.75 \$28.75 \$53.75 \$43.75 \$43.75 \$43.75 \$43.75 \$53.75	\$53.75 \$28.75 \$43.75 \$38.75 \$28.75 \$53.75 \$28.75 \$28.75 \$28.75 \$28.75 \$53.75 \$53.75 \$53.75 \$53.75
\$36.25 \$72.50 \$58.75	\$58.75 \$115.00	\$87.50 \$53.75 \$72.50 \$58.75 \$115.00	\$57.50 \$107.50 \$28.75 \$87.50 \$63.75 \$72.50 \$58.75 \$115.00	\$57.50 \$107.50 \$28.75 \$57.50 \$107.50 \$107.50 \$28.75 \$28.75 \$28.75 \$53.75 \$53.75 \$72.50 \$115.00	\$87.50 \$38.75 \$57.50 \$107.50 \$28.75 \$57.50 \$107.50 \$58.75 \$28.75 \$28.75 \$28.75 \$28.75 \$28.75 \$53.75 \$53.75 \$53.75 \$53.75	\$107.50 \$28.75 \$87.50 \$38.75 \$57.50 \$107.50 \$28.75 \$57.50 \$107.50 \$28.75 \$58.75 \$87.50 \$53.75 \$87.50 \$53.75 \$87.50
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Issue	Issue	Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue	Issue	Issue	Issue

Order#	62357756	Flight Dates	10/24/16 - 11/06/16	Update Date		10/26/16	
Syscode	4044	Agency	Screen Strategies Media	Version		1 Vs. 1	
System Name	Spectrum/Saint Cloud, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	ks		2
		Client Code		Total			\$9,618.75
AE	Natasha Levinsohn	Product Code		Commission			\$1,442.81
Sales Coordinator	Ethan Williamson	Est Code	2862	Net Total			\$8,175.94
Office	Washington	Product Name		Total Spots			207
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP	-	GIMP	•
•		Makegood Policy	Approval Required	CPP	1	СРМ	1
Comments:	10.26 new order, please review and confirm. thanks						

136	135	134	133	132	131	130	129	128	127	Line
NSN	USA	USA	USA	NSU	NSN	USA	NSN	NSN	NSN	Z et
					NSN					
USA Daytime	USA Late Fringe	USA Prime	USA Access	USA Daytime	USA Late Fringe	USA Prime	USA Access	USA Daytime	USA Morning	Program
10/24/16	10/24/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	10/30/16	10/30/16	10/30/16	10/30/16	11/6/16	91/9/11	91/9/11	11/6/16	11/6/16	Stop Date
09:00	00:00	19:00	16:00	09:00	00:00	19:00	16:00	09:00	05:00	Start Time
19:00	02:00	24:00	19:00	16:00	02:00	24:00	19:00	16:00	09:00	Stop Time
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2	1	2	_	2	_	2	٦	2	-1	Total Spots
\$57.50	\$36.25	\$70.00	\$57.50	\$36.25	\$36.25	\$70.00	\$57.50	\$36.25	\$53.75	Unit Cost
\$115.00	\$36.25	\$140.00	\$57.50	\$72.50	\$36.25	\$140.00	\$57.50	\$72.50	\$53.75	Total Cost
30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

	Oct 2016	Oct 2016 Nov 2016 I	Dec 2016	Jan 2017	Feb 2017	Mar 2017	7 Apr 2017 I	May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Total
SPOTS	113	94	0	0	0	0	0	0	0	0	0	0	207
AMT	\$5,325.00	\$4,293.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,618.75

62357756 | Minneapolis-St. Paul | Spectrum/Saint Cloud, MN | 4044 |

SALES

ACCT

Date Printed

10/26/16

SYSTEM APP: